



## Terms of Reference: Graphic Designer

The Safe Water Optimization Tool (SWOT) Project is a joint endeavour of the Dahdaleh Institute for Global Health Research (DIGHR) at York University and Médecins Sans Frontières (MSF) to build, pilot, and scale a machine learning-enabled web-based tool that will help humanitarian responders ensure that water is safe to drink in crisis zones around the world. The SWOT Project is seeking a part-time graphic designer to create visual communication products related to the Project. For more information on the SWOT Project, please refer to the project webpage at: <https://safeh2o.app/>.

**Rate:** \$35/hour + 4% vacation

**Hours:** P/T, up to 5 hours per week

**Start and End Dates:** July 1, 2020 to Dec 31, 2020

### **Duties and Responsibilities:**

- Graphic design of web and print media for the SWOT and other DIGHR projects
- Advise research team members on effective communications strategies and techniques toward achieving dissemination objectives
- Design and build of knowledge dissemination and training web products
- Demonstrate flexibility by acquiring new skills and taking on new tasks
- Attend team meetings
- Prepare reports and slide decks as required
- Regular contact with supervisors and meet regularly to keep all parties informed
- Complete other duties as assigned.

### **Qualifications:**

- 5+ years in a graphic or web design capacity
- Expert knowledge of Adobe Creative Suite, or other equivalent design tools
- End-to-end experience with web products, from conceptualization to implementation
- Strong working knowledge of modern HTML, CSS, content management systems, and Javascript
- Understanding of QA process, browser compatibility, and coding fundamentals

### **Supervision and Work Site:**

The SWOT Graphic Designer will work under the direct supervision of Dr. Syed Imran Ali, Co-PI on the Safe Water Optimization Tool Project and Dr. James Orbinski, Director, Dahdaleh Institute for Global Health Research. Work may take place off-site with regular contact via email, phone, and IM applications (Slack). Periodic face-to-face meetings and onsite work at DIGHR offices may also be required.

**Apply here:** <https://airtable.com/shrHar3XKnqj6w7vk>

***For more information, please contact Dr. Syed Imran Ali at [siali@yorku.ca](mailto:siali@yorku.ca)***